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Buyers make their choices for Sports EDGE Sports Product of the Year. Who were the five finalists? See page 3.

Booth #21700N

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January 19, 2005

# SPORTS.P.I.N. OVERNIGHT

THE OFFICIAL OVERNIGHT DAILY OF THE SUPER SHOW 2005

WEAR WHAT THE  
**PROS**  
WEAR

**RBK BOOTH**  
#2272 6N



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## Clubhouse Kit Reaching Out to Team Dealers & Retailers

Oh, those pesky stains! Whether you clean equipment and uniforms for a pro team, or just your kids, do you ever feel like you need an all-in-one solution? That's the thinking behind The Clubhouse Kit, which is being shown here by Eisco. It includes headgear disinfectant, grass and blood eliminator, equipment cleaner and equipment polish. Clay remover, special detergent, duf-

fel bag deodorizer and pine tar remover are also available as kit components.

According to Executive VP Brad Singer, the company already sells its products to 90 percent of major league baseball teams, and has dozens of minor league accounts.

The Clubhouse Kit is Eisco's way of bringing its product to team dealers and consumers.



Craig Van Gorp and Hart Sharp Video have



All-Pro Simeon Rice is joined by friend



Olympic diver Mark Ruiz and

## Inside



Jeanette Lee charms the crowd at Escalade. See page 4 for more HOT SHOTS from The Super Show floor.

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THE SUPER SHOW

2005

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